

the **thymes** Ad Rates



Distribution: 3,500 full-color print copies published quarterly, available free at both Co-op locations and delivered by bicycle monthly to 75-plus local businesses. Online edition includes links to your website, and is sent to approximately 4,000 Co-op Connection mailing list subscribers.

4 Annual Publications

Spring deadline Feb. 15
March/April/May

Summer deadline May 15
June/July/Aug.

Fall deadline Aug. 15
Sept./Oct./Nov.

Winter deadline Nov. 15
Dec./Jan./Feb.

Ad Sizes and Rates (all ads are full color)

Ad Sizes	width (in.)	height (in.)	cost/issue
1/8 page (business card)	3	1.7975	\$200
1/4 page (vertical)	3	3.865	\$350
1/4 page (horizontal)	6.25	1.7711	\$350
1/2 page (vertical)	3	8	\$600
1/2 page (horizontal)	6.25	3.865	\$600
Full page (.25" bleed)	7.25	9	\$1,000

1/8 Page
(Business Card)
\$200
3 x 1.7975

1/8 Page
(Business Card)
\$200
3 x 1.7975

1/4 Page
Vertical **\$350**
3 x 3.865

1/2 Page
Vertical **\$600**
3 x 8

1/4 Page
Horizontal **\$350**
6.25 x 1.7975

1/4 Page
Horizontal **\$350**
6.25 x 1.7975

1/2 Page
Horizontal **\$600**
6.25 x 3.865

Full Page
\$1,000
7.25 x 9
plus .25" bleed

Interested in an advertorial spread featuring your local business? Contact us for rates and info.

SAVE 10% with an annual contract! An additional 5% off if paid in full up front!

Email your PDF, EPS, TIF or JPG ad to: thymes@firstalt.coop

Questions? Call or email Adam Payson: (541) 753-3115 x321 or email: thymes@firstalt.coop

Rates effective Jan 2019 and are subject to change.