

# the **thymes** Ad Rates



**Distribution:** 2,000 full-color print copies published quarterly, available free at both Co-op locations and delivered by bicycle monthly to local businesses. Online edition includes links to your website, is regularly featured on social media, and sent to Co-op Connection mailing list subscribers.

## 4 Annual Publications

**Spring** *deadline Feb. 15*  
March/April/May

**Summer** *deadline May 15*  
June/July/August

**Fall** *deadline Aug. 15*  
Sept./Oct./Nov.

**Winter** *deadline Nov. 15*  
Dec./Jan./Feb.

## Ad Sizes and Rates (all ads are full color)

Ad Size	width (in.)	height (in.)	cost/issue
1/8 page (business card)	3	1.7975	\$200
1/4 page (vertical)	3	3.865	\$350
1/4 page (horizontal)	6.25	1.7711	\$350
1/2 page (vertical)	3	8	\$600
1/2 page (horizontal)	6.25	3.865	\$600
Full page (.25" bleed)	7.25	9	\$1,000

**1/8 Page**  
(Business Card)  
3 x 1.7975

**1/8 Page**  
(Business Card)  
3 x 1.7975

**1/4 Page**  
Vertical  
3 x 3.865

**1/2 Page**  
Vertical  
3 x 8

**1/4 Page**  
Horizontal  
6.25 x 1.7975

**1/4 Page**  
Horizontal  
6.25 x 1.7975

**1/2 Page**  
Horizontal  
6.25 x 3.865

**Full Page**  
7.25 x 9  
plus .25" bleed

Save 5% off if paid in full up front! • **SAVE 10% with an annual contract!**

Email your PDF, EPS, TIF or JPG ad to: [thymes@firstalt.coop](mailto:thymes@firstalt.coop)

Questions? email Adam Payson: [thymes@firstalt.coop](mailto:thymes@firstalt.coop)

Rates effective 2021 and are subject to change.